

Project Boardup

Training & Events Timeline



Welcome Founders and Executives!

Project Boardup Overview

Project Boardup is designed to connect experienced executives with startup founders to build strong, effective advisory boards that support business growth and scalability. Through targeted training, founders will learn how to identify, recruit, and manage an advisory board, while executives will gain the skills needed to provide strategic guidance to early-stage companies. This program fosters meaningful connections, helping founders navigate challenges and accelerating the success of both startups and their advisors.

For Founders

Project Boardup helps founders build advisory boards that align with their company's goals and growth strategy. Participants will receive structured training on selecting and managing an advisory board while gaining access to a network of experienced executives. An application is required to participate, but accepted founders will join the program at **no cost**. Attendance at all required events is mandatory.

For Executives

Project Boardup offers executives the opportunity to earn a **certification** through this training program. Those accepted into the program will deepen their understanding of the startup scaling process while developing the skills necessary to serve as an effective advisory board member. Through training, executives will learn how to guide early-stage businesses, navigate startup-specific challenges, and set realistic expectations for growth. Our goal is to prepare more executives to take on advisory roles while supporting the success of innovative startups.

Program Fee

As a pilot program, we are offering executives the opportunity to participate at a significantly reduced fee of **\$99** to help offset program costs. **Founders will be able to participate at no cost.**

Training

Training for Project Boardup will be delivered through a combination of live Zoom sessions and asynchronous eLearning modules, ensuring flexibility and accessibility for all participants. Once a week for six weeks, participants will receive an email with a link to the learning module, which includes a curated mix of articles, videos, and templates to develop the skills needed for an effective advisory board relationship. Each module takes approximately one hour to complete, and optional office hours will be available to address any questions throughout the program.

Matching Process

Upon completing the training, executives will receive a list of participating startups and have the opportunity to select their top five choices. The Project Boardup team will then review these selections and provide recommendations to both executives and founders to ensure the best possible advisory board matches.

Project Boardup Networking Reception

To foster strong connections between founders and executives, we will host a Project Boardup Networking Reception on **Wednesday, June 18, from 6:00–8:00 PM** (location TBD). This event will provide a welcoming and professional environment for participants to meet their potential advisory board matches, engage in meaningful conversations, and begin building relationships. Refreshments will be provided, ensuring a comfortable setting for founders and executives to connect. This gathering is a key step in the matching process, allowing both parties to interact and establish rapport before formalizing advisory board commitments.

Timeline

Date	Time (ET)	Format	Session	Required?	Completion Deadline
Wed, Apr 16	12:00–1:00 PM	Zoom	Virtual Orientation	✓ Required	--
Wed, Apr 16	--	eLearning	Module 1	✓ Required	Apr 20
Mon, Apr 21	--	eLearning	Module 2	✓ Required	Apr 27
Mon, Apr 28	--	eLearning	Module 3	✓ Required	May 4
Wed, May 7	12:00–1:00 PM	Zoom	Module 4	✓ Required	May 11
Mon, May 12	--	eLearning	Module 5	✓ Required	May 18
Wed, May 21	12:00–1:00 PM	Zoom	Module 6	✓ Required	May 28
Wed, May 21	--	Virtual	Final Test	✓ Required	May 28
Mon, June 2	12:00–1:00 PM	Zoom	Match Market Opens	✓ Required	--
Fri, June 6	--	--	Executives Submit Selections	✓ Required	June 6
Tue, June 10	--	--	Founders Receive List of Interested Executives	--	--
Wed, June 11	--	--	Founders Invite Prospective Advisors to Meet & Greet	✓ Required	June 11
Wed, June 18	6:00–8:00 PM	In Person (TBD)	Founders & Executives Networking Event	✓ Required	June 18
Thu, June 19	--	--	Complete Feedback Form	✓ Required	June 19

—> Required Attendance (Live Sessions)

Participants must attend the following **live Zoom sessions** and the **in-person networking event**:

- **Wed, Apr 16** | 12:00–1:00 PM | Virtual Orientation
- **Wed, May 7** | 12:00–1:00 PM | Module 4
- **Wed, May 21** | 12:00–1:00 PM | Module 6
- **Mon, June 2** | 12:00–1:00 PM | Match Market Opens
- **Wed, June 18** | 6:00–8:00 PM | In-Person Networking Event (Location TBD)

—> Optional Office Hours

Participants are welcome to join **optional office hours** for additional guidance and support:

- **Fri, Apr 25** | 2:00–3:00 PM | Zoom
- **Fri, May 9** | 2:00–3:00 PM | Zoom
- **Fri, June 6** | 2:00–3:00 PM | Zoom

This structured schedule ensures that both founders and executives are well-prepared, engaged, and positioned for success in their advisory board roles.

Certification

Founders and executives who successfully complete the training, pass the final assessment, and attend the Connection Reception will receive a Project Boardup Certification and a digital badge. This certification recognizes founders' ability to build and manage an advisory board and executives' expertise in serving as effective startup advisors. The digital badge can be shared on LinkedIn and other professional platforms, demonstrating a commitment to entrepreneurial growth, advisory leadership, and strengthening Indiana's startup ecosystem.

Application Process

The application for Project Boardup is open to both founders and executives:

Opens: Wednesday, March 5, 2025

Closes: **Monday, March 31, 2025, at 11:59 PM ET**

There are **two separate applications**—one for **founders** looking to build an advisory board and one for **executives** who want to learn how to become effective startup advisory board members. Please make sure to fill out the corresponding application.

—> **Founders:** [APPLY HERE](#)

—> **Executives:** [APPLY HERE](#)

All applications will be carefully reviewed to ensure alignment with the program's goals and expectations. Those accepted into the program will receive a **notification via email no later than Friday, April 4, 2025**. Additional details about onboarding and next steps will be provided at that time. We encourage all applicants to submit their applications as early as possible to allow ample time for review.