



PRESS RELEASE

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The Startup Ladies Call For Women Entrepreneur Applicants Ahead of Third-Annual #InvestInWomenFounders Summit; Applications Close May 14, 2024

*Free Opportunity for Women Entrepreneurs: Apply Now for Top 9 Spot & Access
to Capital Investments at Summit on December 5, 2024*

IND. (APRIL 10, 2024)—Announced today, applications are open for women founders from around the United States to apply to be featured in [The Startup Ladies](#) #InvestInWomenFounders Summit on Thursday, December 5, 2024, from noon to 6 p.m. at Delta Faucet Company. Nine women founders will be selected from a national pool of applicants to access rigorous training and resources that equip them to be investor-ready ahead of the Summit—where they'll introduce their businesses to an audience of investors ready to support their endeavors.

The third-annual event is presented by The Startup Ladies Board, Ambassadors, and staff who are committed to the advancement of and investment in women starting up scalable businesses. The #InvestInWomenFounders Summit is a celebration and convening of founders, funders, and corporate executives of all genders, aligned in helping women founders secure investment to grow. The half-day conference will unite current and new investors to fund female founders and business owners growing scalable startups.

WHO: Women founders starting up and scaling businesses in any industry seeking investment (See 2024 applicant criteria [here](#).)

WHAT: Learn all about the 2024 Summit [here](#).

WHEN: Applications are due Tuesday, May 14, 2024 at 11:59 p.m. ET

WHERE: Apply online [here](#).

The Startup Ladies ditched the pitch. To avoid [pattern matching](#), each founder is paired with a seasoned entrepreneur or senior executive from a major company. These proven entrepreneurs/execs interview the founder (think Oprah-style interview) and ask questions that will allow founders to cover the content in their decks.

It is the **interviewer's job** to champion the founder, get to know who is in the room, and ask questions of the investors to ultimately help founders secure investment, and be introduced to prospective investors, advisors, and clients. These moderated conversations are more personal, and relaxed, and allow the audience to engage with the founder in a supportive way. Each interviewer goes through extensive training alongside the woman business owner with whom they have been matched.

To date, more than \$850,000 has been invested into founders through The Startup Ladies investor community.

Media interested in speaking with The Startup Ladies about the #InvestInWomenFounders Summit should contact Kristen Cooper (She/Hers), CEO & Founder, The Startup Ladies via email at Kristen@TheStartupLadies.org or directly at 317-645-6494.

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About [The Startup Ladies](#)

The Startup Ladies is a professional membership organization for entrepreneurs, investors, and corporations. The woman-owned company identifies, educates, connects, and increases investment in women entrepreneurs starting up and scaling businesses. The organization's goals are to: increase the number of women starting up scalable businesses and help them secure investment to grow.

Through in-person events, live virtual training, eLearning, and one-on-one mentoring, entrepreneurs go from: idea, to market, to growth. Individuals with financial capacity are taught how to invest in startups, and then are connected to investor-ready founders. Corporations providing ancillary services to founders and funders secure new deals by participating in events.

People of every gender are welcome to participate and become members. Learn more about membership and attending events at: TheStartupLadies.org.